



THE YARN BALL
KIDNEYCANCERASSOCIATION
PRODUCEDBYINGOODCOMPANY

We did it!

On July 11, 2009, people united together in support of the Kidney Cancer Association at "The Yarn Ball," a charity silent auction and cocktail event.



The night was organized by Mihoko Chida and Szu Tram, in conjunction with In Good Company, at the Pasadena Museum of California Art. This event was inspired by the recent passing of a dear friend, Dee-Jade Chock.



Thanks to the generous support of over fifty businesses, we were able to arrange a variety of items for the silent auction and raffle. Many people bid on signed items from Jack Johnson, Mariah Carey and Jessica Alba. Other items included jewelry, fragrances, and clothing from various designers. A "Date Night" package, which included a variety of items such as a cruise for 2 and brunch on the Queen Mary, was a popular item in the auction. People perused the tables, bid on their items, and nervously mingled while they kept an eye out for other bidders.



Along with raffle tickets, people purchased various items and clothing donated by Kova & T, JET, Charlotte Ronson, Triumvir, James Perse, JCrew and Sanrio at the "Yard Sale." Many people also bought orange flowers made of wire and fabric, handmade by members of Dee-Jade's family. By the end of the night everyone had at least one over their ear, orange blossoms in loving memory of Dee-Jade's life. DJ Tony Nguyen and DJ Jeff Nguyen provided great music and put the crowd in a great mood. Delicious appetizers, such as pigs in a blanket and a variety of quiches were prepared by Hung Tram of HUNGRY Catering and Dolphin Catering. And the delicious assortment of mini desserts were a fabulous creation by Jason Rhee of In Good Company. Mini meant that you could taste everything and not feel guilty!



The Yarn Ball was a fruition of a big dream concocted by Mihoko Chida and Szu Lee. We wanted to do something to help bring people together and do something positive after a tragic event in our lives. Jason Rhee, event planner extraordinaire, made this event a possibility with his expertise and dedication. The support we felt from everyone we contacted was overwhelming. Thank you to everyone who came to the event, helped to get donations, picked up items, invited their friends to the event, helped set up, bought tickets, donated online and spread the word about The Yarn Ball and about Dee-Jade Chock's inspirational life.

The impact of the night was enormous. We came together to raise money for the Kidney Cancer Association for research, support and relief for patients and families like Dee-Jade's. With the help of the KCA and other kidney cancer survivors who attended the event, we helped to raise awareness of the disease and how lives are affected by this cancer. The Yarn Ball allowed friends and family who knew her to come together and heal. Most importantly for those who were close to Dee-Jade, we were able to remember her life, share her journey and spread her inspiration to others.

SPECIAL THANKS

55 wine . 7-eleven . abuelita's knitting and needle point . alamos bay yarn company . bebe . bcbg maxazria . aquarium of the pacific . avanti printing . belle amie studios . bergstroms children store . bodega wine bar . capcom . carmel mountain ranch country club . cheesecake factory brea . coffee bean . disney couture jewelry .flawless fitness . golden bridge yoga . golf n stuff family fun . hornblower cruises . hungry catering . in good company . james perse . jet . jlandver jewelry . kimberly beth images . kokua hawaii foundation . kova & t . la creperie cafe . la brea bakery . lena wald . living with ed . los angeles conservancy . magic castle . murad . n2 . pasadena ice skating center . pasadena playhouse . pole position . prp wine international . queen mary . sanrio . santa ana zoo . sharpe family . sheila kelley s factor . sig . south coast plaza . stroller strides . super mex . the little knittery . triumvir . ultimate improv . wahoo's fish taco . wrench mints . yard house .

